

IA'S CONTRIBUTION TO
THE GLOBAL EFFORTS IN
ADDRESSING CLIMATE
CHANGE



37th Annual Conference of the
International Association for Impact Assessment

TRAINING COURSES 2-3 APRIL 2017
LE CENTRE SHERATON MONTRÉAL HÔTEL
MONTRÉAL, CANADA



Montréal skyline from the Parc Jean-Drapeau. With permission from © Tourisme Montréal.

PRE-CONFERENCE TRAINING COURSES INCLUDING #13 USING ORGANIZED REASONING & EIA

COURSE DESCRIPTION

Course #13 Using Organized Reasoning to Improve Environmental Impact Assessment. This is a 2-day course (2-3 April). Environmental impact assessment constantly uses reasoning to reach conclusions. That process is called 'argument'. Not argument meaning 'quarrel', but argument meaning a series of reasons, leading to conclusions, targeted for a specific audience. Most professionals are not formally trained in organized reasoning. Therefore they do not know there are many techniques of argument that organize ideas to help an audience better understand the reasoning in written presentations. Assessments are complex documents. Using the tools of argument can make them easier for audiences to understand. And easier for authors to write! This workshop will share guidelines for organized reasoning. These guidelines apply to all professional technical writing, but this workshop specifically targets the challenges of environmental assessment.

GOALS AND LEARNING OUTCOMES

The workshop shows how written IA documents contain common errors in their arguments. We will distinguish three different kinds of argument that technical writing and IAs contain and two different approaches to making arguments. Participants practice assembling evidence and reasons for each kind of, and approach to, argument. We show several steps and introduce some computer-based tools that bring better argument into technical report writing. At the end, participants will have a new perspective on how to write technical reports and IAs, and several new techniques they can use on the job.

FEES

IAIA's courses cost US\$475 for the 2-day courses, and US\$275 for the 1-day courses. The course fee includes course materials, light lunches, and coffee breaks. Participants in the training courses who are not registered for the IAIA conference will be assessed an additional US\$75 fee. **Pre-registration and prepayment by 15 March 2017 is required.**

INSTRUCTOR

Glenn Brown, Independent Consultant and Associate Faculty, Royal Roads University (Canada)

For a complete description of this and 16 other offered courses,
go to <http://conferences.iaia.org/2017/training.php>



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Local Host



Why train with IAIA?

IAIA is the International Association for Impact Assessment, organized in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all parts of the world. IAIA involves people from many disciplines and professions. Our members include corporate planners and managers, public interest advocates, government planners and administrators, private consultants and policy analysts, university and college teachers and their students. IAIA has members from over 120 nations.

For 36 years IAIA has been holding annual conference events and training courses all over the world to promote best practices in impact assessment.

With IAIA training courses, participants will have a chance to connect to a global network of impact assessment practitioners and exchange information and experience with other practitioners from around the world.



Pre-registration and pre-payment by 15 March are required for all training courses.

For more information and to register, visit <http://conferences.iaia.org/2017>